

**OLYMPIC-SIZE  
TV CLOSE-OUT!**

**Samy's  
Camera**



**NO TAX  
ON ALL TV'S**

**LIMITED TO STOCK ON HAND  
MORE MODELS AVAILABLE!**



**SONY make.believe  
LED BRAVIA EX523 Ultraslim Series Smart TV**

**Connect to more than just HD**

- Edge LED Backlit sharpens image contrast, producing amazingly crisp picture
- Sony's X-Reality engine brings out the best by analyzing each scene so you see sharpened images, and high-contrast detail
- Integrated Wi-Fi streams straight from the Internet and from your home network
- LIMITED QUANTITIES!

**SONY make.believe  
BRAVIA® EX500 LCD HDTV**

**Combines a clean design with cutting-edge features**

- BRAVIA Engine™ fully digital video processor
- Ambient Sensor adjusts color based on room light
- USB input
- 7 HD inputs to share your photos on the big screen or listen to your favorite music
- LIMITED QUANTITIES!

**DSLR'S & LENSES**

**Nikon D3100** with 18-55mm VR

**SAVE \$150**

**\$499**

**1080p HD MOVIE**

**14.2 MEGA PIXEL**

Full 1080p HD Cinematic Video with full-time autofocus & sound

- 3" monitor w/ One-Touch Live View
- 3fps continuous shooting
- ISO sensitivity 100-3200

\$649 - \$150 instant rebate, ends 7/28/12

**SONY make.believe**

**α65** with 18-55mm

**SAVE \$80**

**\$918**

**Full HD Movie**

**High Speed Shooting at 10 fps**

- Up to 10 fps continuous shooting with Auto Focus
- Big and bright OLED viewfinder
- HD Movie mode with AVCHD™ 60p/60i/24p

\$998 - \$80 instant rebate

**Canon EOS REBEL T4i** with 18-55mm

**SAVE \$100**

**\$949**

**Full HD 1080**

**18 MEGA PIXEL**

Advanced photography made simple and fun!

- ISO 100-12800; expandable to 25600 for shooting from bright to dim light
- High-speed continuous shooting up to 5.0 fps
- Enhanced EOS Full HD Movie mode with Movie Servo AF for continuous focus tracking
- New Vari-angle Touch Screen 3.0-inch

**Canon EOS 60D** with 18-135mm

**SAVE \$100**

**\$1199**

**Full HD 1080**

**18 MEGA PIXEL**

Capture HD video at 1080p

- Vari-angle 3.0-inch Clear View LCD
- 5.3 fps continuous shooting
- ISO 100 - 6400 (expandable to 12800) for shooting from bright to low light

\$1299 - \$100 instant rebate

**Canon 75-300mm F4-5.6 IS**

**SAVE \$100**

**\$148**

**SONY RETAILER NETWORK**

**Sony 75-300mm F4-5.6**

\$248 - \$100 instant rebate, with purchase of SLTA65VK

**Canon 40mm F2.8 STM Pancake Lens**

**SAVE \$100**

**\$199**

ALL CANON ADVERTISED MERCHANDISE INCLUDES CANON USA 1 YEAR LIMITED WARRANTY REGISTRATION CARD.

**Nikon D7000** KIT with 18-200mm

**SAVE \$250**

**\$1799**

**1080p HD MOVIE**

**16.2 MEGA PIXEL**

Full 1080p HD Movies with full time autofocus

- 6 fps continuous shooting
- Dynamic ISO range from 100 to 6400

\$2049 - \$250 instant rebate, ends 7/28/12

**Nikon 35mm F1.8G**

**SAVE \$100**

**\$199**

**1080p HD MOVIE**

**16.2 MEGA PIXEL**

Full 1080p HD Movies with full time autofocus

- 6 fps continuous shooting
- Dynamic ISO range from 100 to 6400

**Nikon 55-200mm F4-5.6 VR**

**SAVE \$100**

**\$149**

Full 1080p HD Movies with full time autofocus

- 6 fps continuous shooting
- Dynamic ISO range from 100 to 6400

**Canon 70-300mm F4-5.6 IS USM**

**SAVE \$250**

**\$399**

Full 1080p HD Movies with full time autofocus

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- Dynamic ISO range from 100 to 6400

**Canon 75-300mm F4-5.6 IS USM**

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**\$399**

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- 6 fps continuous shooting
- Dynamic ISO range from 100 to 6400

**New!**

**10bit Smart Production for DSLRs & HDMI Cameras**

**Atomos Ninja 2 Video Recorder**

**\$999**

RECORD | MONITOR | PLAYBACK+PLAYOUT | READY-TO-EDIT

Provides top quality recording but also features monitoring functions that help assess exposure, focus and calibration. Also available are intuitive signal detection and file management tools. All tasks are performed in an advanced yet simple touchscreen operating environment.

**SanDisk 120GB Extreme Solid State Drive**

**\$119.95**

**10X Faster than a 7200 RPM Hard Disk Drive!**

**SanDisk 32GB High Speed 60MB/s CF Card**

**\$109.95**

**SanDisk 32GB High Speed 60MB/s CF Card**

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**\$109.95**

**SanDisk 32GB High Speed 60MB/s CF Card**

**\$109.95**

**HDSLR RIGS**

**JAG35 Austin Rig**

**\$479**

A compact, full-featured, offset shoulder rig that excels for the shooter who uses the rear screen on the camera for monitoring and who operates the follow-focus themselves while shooting.

**Manfrotto SYMPLA Shoulder Support System**

**SAVE \$250**

**\$749.99**

A fully customizable component rig system allows support of camera equipment on the shoulder, with swivel-joint adjustable handles for both hands.

**theEvent DSLR 2.0 Hybrid Rig**

**\$794.50**

A new stabilized rig for shooters designed with wedding, event, or photojournalism shooters in mind

**Field Cinema Deluxe Bundle with MicroFollowFocus**

**\$1921**

Includes New MicroFollowFocus!

Ideal for DSLRs that have the ability to output an HD picture to an external monitor while recording.

**ZAGUTO Scorpion**

**\$2430**

New form-fitting shoulder pad rig

This cutting-edge rig uses an Akton Polymer padding in it's extremely cushy, form-fitting shoulder pad for maximum comfort. The whole shoulder pad articulates in multiple directions so you can angle it to fit your body for those long shooting days.

**ZAGUTO Scorpion**

**\$2430**

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**SAMY'S HAS THE LARGEST SELECTION OF LENSES IN STOCK IN SOUTHERN CALIFORNIA!**

**TAMRON 200-500mm F5-6.3**

**\$999**

Canon & Nikon mounts

A powerful zoom for capturing close, detailed views of faraway subjects. The perfect choice for nature and sports shooters!

**SIGMA 150-500mm F5-6.3 DG OS HSM APO**

**\$969**

Canon, Nikon & Sony mounts

Designed for use with full frame digital SLR cameras. Offers Sigma's OS System (Optical Stabilization)

\$1069 - \$100 instant rebate, ends 7/31/12

**SIGMA 50-500mm F4.5-6.3 APO DG OS HSM**

**\$1659**

10x high zoom ration ultra telephoto zoom, with Optical Stabilization

**SONY 70-400mm F4-5.6 G SSM**

**\$1998**

A 5.7x super telephoto lens, specifically designed for the Sony Alpha SLR series. 105-600mm focal length with Sony APS-C format Alpha DSLR's.

**Canon 300mm F2.8L IS II USM**

**\$7299**

**IN STOCK!**

Extremely light for its class, and the Image Stabilization system offers up to four extra stops of performance.

**Nikon 600mm F4G ED VR**

**\$9999**

A high-speed, high-performance prime lens for dedicated wildlife and sports photographers features Nikon's VR image stabilization and Nano Crystal Coat.

**SONY DSC-RX100**

**20.2 MEGA PIXEL**

**\$648**

Full HD 1080/60p video with manual control and dual record

- Bright F1.8 Carl Zeiss Vario-Sonnar T\* lens with 3.6x zoom
- Record your photos as JPEG files, RAW files, or both
- Shoot in almost any lighting with clean high ISO 6400
- 3" Extra Fine LCD™ display
- Up to 10fps continuous shooting

**Nikon 1 J1** with 10-30mm lens

**SAVE \$150**

**\$499**

**Highly compact & portable**

- 10 FPS continuous shooting
- One touch Full HD 1080p movie record mode
- Wide ISO range of 100-3200, up to 6400
- Motion Snapshot brings photos to life

\$649 - \$150 instant rebate, ends 7/28/12

**Nikon 30-110mm F3.8-5.6**

**SAVE \$100**

**\$149**

\$249 - \$100 instant rebate with 11 or V1 purchase, ends 7/28/12

**SONY α NEX-F3** with 18-55mm

**\$598**

**Full HD Movie**

**16.1 MEGA PIXEL**

AVCHD™ 1080/60i or 24p HD movies

- 16000 ISO provides versatile low-light performance
- Up to 5.5 fps shooting to capture the decisive moment
- Live View on the LCD; what you see is what you get

Perfect for portraiture and a range of other subjects, with optical image stabilization

**50mm F1.8 Mid-Range Prime Lens**

**\$298**

**SONY NEX-5N** with 18-55mm

**\$698**

**Full HD Movie**

**16.1 MEGA PIXEL**

Full HD 1080/60p video capture

- Up to 10 fps shooting to capture the decisive moment
- Tiltable 3.0" Touch LCD
- Sweep Panorama™ mode captures incredible landscapes in 2D or 3D

**SONY 55-210mm F4.5-6.3**

**\$248**

\$348 - \$100 instant rebate with purchase of NEX-5N or NEX-F3

**Panasonic DMC-GH2** with 14-42mm

**SAVE \$150**

**\$749**

**Full 1080 video in AVCHD format**

- 24P Cinema Mode with 24Mbps
- Dolby stereo sound with video
- 16.05-megapixel Live MOS Sensor
- Touch-control Shooting / Touch Manual Control

\$899 - \$150 instant savings

**Panasonic Lumix**

**20mm F1.7mm Micro ASPH.**

**\$399**

**20% OFF EPSON PAPER!**

**EPSON Stylus Photo R2000 Ink Jet Printer**

**SAVE \$100**

**13" WIDE**

Beautiful skin tones that are highly water, smudge and fade-resistant

- Cut-sheet and roll paper in sizes up to 13" wide; supports photographic and fine art paper, canvases, 1.3 mm thick board and ink jet printable CD / DVDs

**EPSON Stylus Photo R3000**

**SAVE \$150**

**13" WIDE**

Networking & wireless connectivity

- Epson UltraChrome K3 with Vivid Magenta Ink Technology
- Individual high-capacity ink cartridges
- Accommodates cut-sheet and roll paper

**EPSON Stylus Pro 3880**

**SAVE \$300**

**17" WIDE**

Epson UltraChrome K3™ Ink Technology with Vivid Magenta

- Compact 17" wide format professional printer
- Professional, cut-sheet media from 4x6 to 17x22
- 8-color Epson UltraChrome K3™ Ink
- Auto-sharing Photo and Matte Black ink technology

**EPSON Stylus Pro 4900**

**SAVE \$600**

**17" WIDE**

Ten-color printing system including all-new Orange and Green inks

- Unique High Dynamic Range pigments for an extremely wide color gamut
- Ten-color printing system including all-new Orange and Green inks

**Manfrotto MK394H Photo/Movie Tripod with Quick Release**

**SAVE \$25**

**\$74.95**

- Maximum Height 4.7'
- Tripod/Head Combo
- Weighs 3.6 lb
- Supports 7.7 lb
- Quick Release Mount

**SLIK PRO 340 DX Titanium tripod with 3 way Pan/Tilt head**

**\$99.90**

The A.M.T. super titanium alloy legs make the Pro 340DX tripod rock steady yet lighter than it looks.

**Samy's Minima LED Light**

**\$199**

144 lights, with hot shoe mount & with dimmer and variable color temperature control

**RPS Studio Quick-Folding Softbox Kit with 5400°K Cool Fluorescent Light**

**SAVE \$40**

**\$229.95**

INCLUDES: 2-28" quick-folding octagonal folding Softboxes with socket and power cord, 2-6 ft Light Stands, 2-70 Watt High Quality Fluorescent Lamps, Nylon Kit Bag

**2 LIGHT KIT**

**\$349**

**ROTLIGHT™ RL48IKV2 Interview Kit V2**

Ultra-portable, studio accurate, self-contained HD lighting kit with Colour FX filters and pouch

- 2 - LED Ring Lights
- 2 - Mounting Stands
- Correction & EFX Filters
- Belt pouch

**Mac Pro 2.66GHz Quad-Core XEON**

**2GB RAM**

**7300 GT VIDEO CARD**

**250GB HD**

**SUPER DRIVE**

**OSX 10.6 SNOW LEOPARD**

**Life 11 Airport Card**

**Samy's Camera**

**\$899.99**

with **FREE CINEMA DISPLAY**

\*while supplies last

**4th FLOOR MAC PRO SALE!**

L.A. STORE ONLY. USED, with 30 Day Warranty

**Samy's Camera samys.com NO INTEREST if paid in full within 6 or 12 Months\***

PRICES GOOD UNTIL AUGUST 1, 2012

Not responsible for typographical errors. Quantities limited to stock on hand. First come, first served. No rainchecks and no holds. Prices subject to change without notice. See store for details. Special offers and No Tax available on in stock items only. Colors vary by location. Samy's pays Sales Tax on select items. Mail Order, samys.com and all Used, Demo or Refurbished purchases are excluded from the "No Sales Tax" Promotion.

**LOS ANGELES (323) 938-2420**

431 S. FAIRFAX AVE. (South of 3rd)

PRO DIGITAL (323) 857-9915

MONDAY - FRIDAY

RENTAL, FILM & PROCESSING 8am-6:30pm

ALL OTHER DEPTS. M-F 9:30am-6:30pm

SATURDAY 10am-6pm

SUNDAY 11am - 5pm

**CULVER CITY (310) 450-4551**

4411 SEPULVEDA BL. (South of Culver Blvd.)

MON. - FRI. 9:30am-6:30pm

SATURDAY 10am-6pm

SUNDAY 11am - 5pm

**PASADENA (626) 796-3300**

41 E. WALNUT ST. (East of Fair Oaks)

MON. - FRI. 8am-6pm

VIDEO & PRO DEPTS. 9am-6pm

SATURDAY 10am-6pm

SUNDAY 11am - 5pm

**ORANGE COUNTY (714) 557-9400**

3309 S. BRISTOL ST. (In Bristol Plaza)

MON. - FRI. 9:30am-6:30pm

SATURDAY 10am-6pm

SUNDAY 10am - 6pm

**SANTA BARBARA (805)963-7269**

614 CHAPALA ST (Between Cota & Ortega)

MONDAY - FRIDAY

FILM & RENTALS ONLY 9am-6pm

CAMERA SALES 9:30am-6:30pm

SATURDAY 9:30am-6pm

SUNDAY CLOSED

\*Valid on any purchase of \$199 or more for the 6-month offer and on any purchase of \$499 or more for the 12-month offer made on your Samy's account. On promo purchase balance, monthly payments required, but no finance charges will be assessed if (1) promo purchase balance paid in full in 6 or 12 months, and (2) all minimum monthly payments on account paid when due. Otherwise, promo may be terminated and treated as a non-promo balance. Finance charges accrued at the Purchase APR will be assessed from the purchase date. Regular rates apply to non-promo balances, including optional charges. Promo purchases on existing accounts may not receive full benefit of promo terms, including reduced APR if applicable, if account is subject to Penalty APR. Payments over the minimum will be applied as required by applicable law. As of 1/1/10, APR: 28.99% & on all accounts in default, Penalty APR 29.99%. Minimum finance charge \$2.00. Subject to approval by GE Money Bank.

**MAIL ORDERS: (800) 321-4SAM (800) 321-4726**

**SAMYS CORPORATE SALES: (866) 726-9463**

**CASH PAID FOR USED EQUIPMENT! CALL GEORGE (323) 938-2420**